



NorCal Business Aviation Newsletter: October 2012

Greetings Everyone,

We had a nice turnout at our September meeting. Cessna was our sponsor and Ryan Fischer gave us an update on the Cessna product line. I'd like to thank Ryan and our friends from Cessna for generously sponsoring the lunch. Our content speaker was Jim Lara from GrayStone Advisors. Jim talked to us about "Creating Value by Performance Based Metrics". It was a really good, thought-provoking speech shedding light on how we need to communicate our value in terms our boss will understand and appreciate.

Our next meeting is scheduled for October 9th at 11:30 a.m. and will be held at Michaels in Mountain View. Our October meeting sponsor is FlightSafety. Tina Hosseinzadeh will be at the meeting as our sponsor and she will bring Daniel Kenney, Cabin Safety Instructor at FlightSafety in Long Beach, CA to talk to us about General Aircraft Emergencies. Daniel will talk to us briefly about how a crewmember could recognize and meet potential in-flight emergencies. FlightSafety offers a selection of hands-on Cabin Safety Courses, which are FAA approved and meet most regulatory requirements for Parts 91 & 135 as well as IS-BAO.

When Daniel is finished with his topic of General Aircraft Emergencies we move straight into our next content speaker. MedAire is here to talk about "In-Flight Medical Events". Dana Anderson, Chief Flight Nurse, Paramedic, EMS Educator and MedAire Instructor will talk to us about the most frequent, non-routine situations affecting passengers and crewmembers in flight.

These two topics are packed with really good information and we expect a large turnout. Please RSVP to our email heading your way later this week. I also want to invite others to this discussion. If you have colleagues who aren't members, bring them with you so they can see what we're all about. We love it when we meet new people in the room for each event.

NCBAA Advocacy

We still have several resources on our website: <http://www.norcalbaa.org> that make for some terrific and useful reading. We have the **Pilot's Bill of Right's** posted in a file that is a very worthwhile read. Our U.S. Congress passed the Pilot's Bill of Right's Act on January 3rd this year. Please take a look when you have the time.

EU-ETS: We also have a terrific point paper on the subject of EU-ETS. EU-ETS is short for "European Union Environmental Trading Scheme". It's a unilateral carbon-offsetting program affecting every aircraft, regardless of registry, entering, operating or leaving the European Union. Please take a look, as there are people and companies that will help you through this quandary.

NCBAA Mentoring Committee at work: A panel presentation to the SJC Job Corp by Wendy O'Malley (TCU/IAM Job Corps, San Jose location) was met with tremendous enthusiasm.

Several local industry leaders spoke to over 60 students interested in the transportation industry. Thank you Victoria Collom and your wonderful team for providing this help to students.

2 NEW Job Internship Positions by APP Jet Center in Hayward: APP is proud to announce the opening of 2 internship opportunities at our Hayward Base. We are currently offering 1 Line Technician position and 1 Customer Service Representative position. Each position will be part time for a minimum of 1 month. Both hands on training and professional certification will be provided. Hire on possible after internship completion. Presented by: Genevieve (Gigi) Hazle, General Manager, APP Jet Center Hayward, www.appjetcenter.com

Internship Opportunity at Hewlett-Packard: The window might be closed on this, but I'm leaving it in here just in case. Good luck to all interested. Hewlett-Packard Chief of Maintenance's Aviation Department is offering a one-year student Maintenance Technician Internship. The position is for a maintenance technician preferably with an A&P license or close to receiving their license. A candidate can go to <http://www.hp.com/go/jobs> and search for job # 976512.

NCBAA Safety Committee at work: John Swaney and I had the privilege of attending a Safety Committee Meeting recently and I am very enthusiastic about what they are doing in their committee. Bob Akin, Chairman of the NCBAA Committee has formed a very talented and experienced group that will begin to influence our meetings next year. Because of the people in this committee and their ideas, the NCBAA will begin to formulate a plan for content speakers over the year. The NCBAA leadership and especially the Safety committee will recommend speakers for our meetings next year. The topics will be more balanced and we will cover a broader spectrum of the industry. The topics will not always be "Safety-Related". We are all about content. We want good, informative speakers where you learn, listen and come back for more. Sometimes it might be an individual who has a compelling story or a government official in town for just a few days. This change will allow us to adapt and become more flexible with content. Everybody wins doing this!

Closing

We strive to stay on top of current events as they happen. If there is an issue you would like discussed or an idea you may have, please feel free to give us your input. We will try our best to illuminate it or get it resolved. Thank you very much for your interest in the Northern California Business Aviation Association, I'll see you at the next meeting.

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